

## Moving America ahead since 1892.

**UNIROYAL® tires have been on the road longer than most roads have been paved. When you've been around that long, there's usually a reason.**

Ours? Drivers trust Uniroyal. They know they're going to get a good tire. A tire they can depend on to help keep them safe and comfortable. A tire that will perform in both wet and dry weather. And they know this reliability comes at an affordable price.

That's why Uniroyal has become a trusted part of the lives of millions of Americans over the five generations since we were founded as the U.S. Rubber Company in 1892.

UNIROYAL® tires muscled up the muscle cars and gripped the road like tiger paws. Our latest power lines continue this innovation, rolling Americans into the future on long-lasting, responsive tires.

And we're not doing it alone. Our dealer partners have always been our greatest champions, recommending affordable and dependable Uniroyal tires to both long-time and new consumers.

As long as there are vehicles on the road, Uniroyal will be there too. After 125 years, our story is still being written.



**OMNIA®**  
PARTNERS

**UNIROYAL®**