



PartnerDirect
Premier

Dell & Windows 10

Dell and Windows® have been engineered together and deployed by industry experts



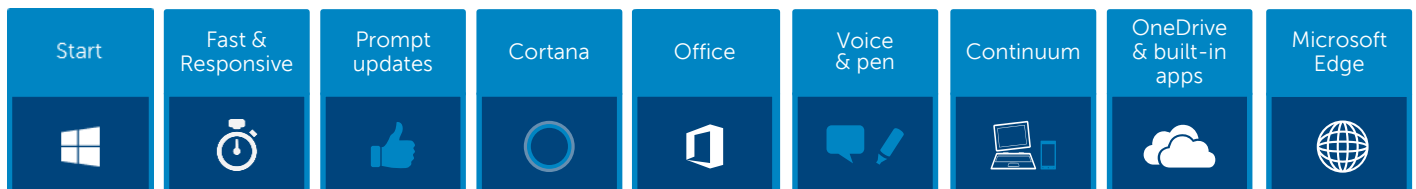
What's new with Windows 10?

Windows 10 empowers people of action to do great things

- New features – touch, pen, fingerprint, facial recognition, 2-in-1 capabilities
- Cortana, introduces natural language interaction across all Windows devices, and helps with simple tasks like search and reminders
- Compelling security –
 - Biometrics, multi factor authentication, TPM chip (Secure Boot, Trusted Boot and new Device Guard) – which ensures that only signed applications and code can run on these devices
 - Data will be protected better than before with features like Enterprise Data Protection, which will encapsulate and segment personal data on a device from corporate data, and ensure that corporate data cannot be shared to unauthorized parties wether accidentally or intentionally

Deployment and management

- Can be delivered through Dell KACE or SCCM
 - Deployment will be easy with in-place upgrades and dynamic provisioning
 - Applications compatibility is a core pillar of the upgrade process, which should significantly reduce the downtime for users and IT departments
 - New – security updates will be in smaller packages at a more rapid pace





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Dell and Windows® 10 represents stronger security, enhanced productivity with simple migration

- **Application management**
 - Dell has helped hundreds of customers prepare their applications to Windows 7, and is ready to help customers prepare for their Windows 10 migration
- **Centralized management**
 - Utilize a centralized management console with pre built policy decisions and optional granular control for IT manager ease of use
- **End user security**
 - Provide comprehensive and transparent end user data security enabling end users to do their work the way they want without losing productivity or increasing risk to the organization
- **Secure**
 - Protect data from endpoint to data center to the cloud by enabling compliance and data security provided for Dell Data Security Solutions (DDP|E = data protection | encryption)
- **Single source**
 - Only Dell offers comprehensive encryption, advanced authentications and leading –edge malware prevention from a single source
- **Support**
 - ProSupport and Plus can help cut costs and increase productivity across your Dell hardware and software, lessening the burden on those IT professions who are managing too many day-to-day administrative tasks

Dell has proven operational excellence and customer satisfaction

