



October 30, 2019

Tom Coughlin
National Sales Manager
Daktronics, Inc
201 Daktronics Drive
Brookings, SD 57006
tom.coughlin@daktronics.com

Re: Renewal Award of Contract #R170101

Dear Mr. Coughlin:

Per official action taken by the Board of Directors of Education Service Center, Region 4 on October 22, 2019, Region 4 ESC is pleased to announce that Daktronics, Inc has been awarded an annual contract renewal for the following, based on the sealed proposal submitted to Region 4 on February 23, 2017, and subsequent performance thereafter:

Contract

Scoreboards and Electronic Signs, Installation and Related Products and Services

The contract will expire on April 30, 2021, completing the fourth year of a five-year term contract. The contract is available through OMNIA Partners, Public Sector. Your designated OMNIA Partners, Public Sector contact is Michael Lasley, at (615) 236-9072 or michael.lasley@omniapartners.com.

The partnership between Daktronics, Inc, Region 4 and OMNIA Partners, Public Sector can be of great help to participating agencies. Please provide copies of this letter to your sales representative(s) to assist in their daily course of business.

Sincerely,

DocuSigned by:

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Robert Zingelmann
Chief Financial Officer, Finance and Operations Services