



AMPLEXOR

NATIONAL IPA™  
EXPERIENCED • FOCUSED • TRUSTED

Discover  
the future  
of global  
content &  
language  
solutions.

AMPLEXOR is a proud supplier of National IPA

# Intelligent content solutions to support your business process.

Consulting | Content Creation | Language Solutions  
Technology Solutions | Marketing & Multimedia



Continuum of innovative,  
modular solutions to support  
your global growth

## Globalization Consulting

Chart a path to success with a world-class  
content globalization strategy

We can help you develop a custom, comprehensive roadmap to solve your global content and documentation challenges. From expanding into new markets to vendor consolidation to lowering translation costs while maintaining quality and turnaround, we've got you covered.

- Strategies for content conception, development, structuring, translation, management, process design and optimization
- Requirements assessments, document analysis, current-state audits
- Technology recommendations
- Language quality assurance
- Training on the latest Content Management System (CMS) platforms and authoring tools / processes

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## Content Creation & Technical Communication

Author industry-specific content and technical communication in a range of advanced formats

We can help you efficiently produce high-quality content for manuals, instructions, catalogues, Augmented Reality (AR) or Virtual Reality (VR) applications, marketing campaigns and more.

- Content analysis, authoring, revision and optimization
- AR/VR application authoring, graphic design & technical drawing
- Industry expertise across Defense, Energy, Engineering, Telecom, Aerospace and more
- Utilization of the latest authoring tools, including Arbortext, Componize, Fischer TIM RS, NOXUM, SCHEMA ST4
- Desktop publishing
- 3D design and engineering, specializing in tooling

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## Language Solutions

Speak the language of your customers and reach new markets

We are your one-stop-shop for content globalization. We can help you deliver expertly localized content in over 500 language combinations for all industries, including Life Sciences, Manufacturing, Technology, Retail, Finance and more.

- Proven approach to decreasing translation costs while improving quality and turnaround times
- Global network of linguistic and technical experts translate and localize software, eLearning, marketing content, packaging / labeling and more
- Voiceover and interpretation services
- Linguistic reviews, validation, regulatory submissions and quality assurance

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## Technology Solutions

### Smart technology molded to support your end-to-end content needs

We build tailored solutions that integrate with existing systems, consolidate vendors, leverage the latest CMS platforms and use smart technology, such as AI and neural MT, to optimize customer experience, compliance & efficiency.

- **Content management:** Our 500+ documentalists and CMS-platform expertise (Documentum, SharePoint, Alfresco, O365, etc.) deliver compliant, efficient workflows
- **Transplicity:** Our translation management technology centralizes complex projects to make them simple, efficient & cost effective
- **Customer Experience Solutions:** We partner with you to identify and configure the right technology (Adobe, Drupal, Kentico, etc.) to deliver a premium experience to your customers & prospects
- **SiteSync:** Our cloud-based proxy technology enables hands-off translation of your website into any target language

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## Marketing & Multimedia Support

Truly internationalize your brand presence

We support the digital marketer by delivering culturally adapted content to international target audiences and providing analytics on customer behavior to personalize information and improve digital experience.

- Multilingual marketing content creation, translation and localization
- Consistent messaging delivered in any multimedia format (video, apps, websites, etc.)
- Multilingual Search Engine Optimization (MSEO)
- Digital campaign and global brand presence management
- Graphic design and transcreation
- Web mastering and desktop publishing



AMPLEXOR's ability to adjust to any type of request and to propose solutions to complex issues is impressive. They're a trusted partner and a great extension to our team.



Line Lafortune

Director Creative Development

Hasbro






# Did you know...

Only 26% of internet users identify English as their native language, which means most consumers engage with the web in other languages.

Do you have a multilingual SEO strategy?



Our innovative solutions  
& worldwide access to  
dedicated, local support  
make translation &  
content management  
brilliantly simple.

What are you waiting for?  
Embrace the future with us.

This national cooperative contract has been competitively solicited and publicly awarded by Region 4 Education Service Center and is available through National IPA. There are no fees, minimums or obligations to participate. Register today at [www.nationalipa.org](http://www.nationalipa.org).

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